

# IMPACT REPORT 2024

“

I DID NOT BELIEVE IN COUNSELLING, AND I DID NOT TRUST THE PROCESS AT FIRST. THERAPY IS HARD. RELIVING EVENTS IS HARD. BUT TALKING DOES HELP. ”

Dwyane, WWTW beneficiary



# OUR IMPACT IN NUMBERS



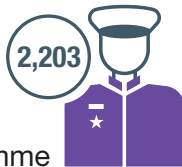
WWTW have generated over **£29,016,167** in social value for veterans supported in 2024

For every £1 spent, WWTW generated **£5.58** in social value



WWTW delivered over **6,850** sessions of **therapy** to veterans and their families

**2,203** VETERANS supported by at least one programme



More than **40** family members supported



WWTW staff have spent over **48,640** hours directly with veterans



Our service users **consistently rate the service they receive** from WWTW (4.7/5) and their caseworker (4.8/5) as excellent

**192** housing outcomes for **188** individuals



## CARE COORDINATION



WWTW have generated **£177,640** of emergency funding



963 veterans supported with **complex social welfare needs** through Support Care Coordination



When engaging with Care Coordination, **92%** of veterans arrived with **low wellbeing in at least three areas** including safety, financial security and substance misuse



At the end of the year, **88%** of those engaged in Care Coordination **felt they had made significant progress** in at least three areas

## HEAD START



**714** people supported by Head Start

Mental health care provided on average within **4.7 MILES** of a veteran's home for face to face sessions



## EMPLOYMENT

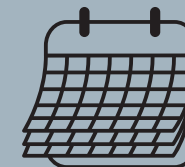


**352** veterans supported into **paid roles**

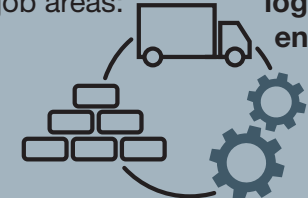


**768** veterans supported by WWTW's **Employment Programme**, including training, help with CVs and interview practice

Throughout 2023 and 2024, **81%** stayed in their **job** more than 6 months, **72%** stayed in their **job** more than 12 months



Most common job areas: **construction, logistics and engineering**





# OUR 2024 HIGHLIGHTS

## WINTER: JANUARY, FEBRUARY AND MARCH

» Staff member Tom Grimshaw met the members of St Clements Golf Club in Ipswich to collect a cheque for £2,000 after the club had chosen WWTW to be their Charity of the Year in 2023.

» WWTW were invited to be involved in an Office for Veterans' Affairs study focusing on veterans and the barriers to employment for them.

» We received 129 evaluations from Head Start clients over these three months, and all had very positive feedback.

» To meet demand, and to continue delivering our vital service to support veterans into employment, WWTW recruited three new Employment Advisors in the Northeast, East and Northwest.

» WWTW was successful in obtaining a Reaching & Supporting AF Communities grant to support veterans who are diagnosed or suspected of having neurodivergent conditions.

The funding will support staff education around neuro inclusion and allow the co-production and piloting of a psychological treatment pathway over the next two years.



**I COULDN'T BE MORE GRATEFUL FOR THE HELP AND SUPPORT I HAVE RECEIVED. WE ARE TRULY FORTUNATE TO HAVE A SERVICE SUPPORTING PEOPLE IN NEED.**



Flo and her trusty companion Maximus after tackling the Camino de Santiago »

## SPRING:

### APRIL, MAY AND JUNE

» WWTW and DWP formed a partnership and referrals into our service began. As a result, a pilot referral pathway has been rolled out across the Northeast region.

» Supermarket Morrisons held a nationwide bucket collection for WWTW on Armed Forces Day weekend, across all 497 stores. The collection raised £9,234.14.

» The English Whisky Company, based in Norfolk, launched a limited-edition bottle of whisky to commemorate the 80th anniversary of D-Day, with £2 per bottle being donated to WWTW.

» One of WWTW's key events during the year, the 2024 Cumbrian Challenge was a triumph, raising £345,000 for our work, with £92,500 generated from corporate sponsorship alone. Over 600 people across 161 teams braved the hills, challenging themselves to make a difference on three different routes out of Grasmere in the heart of the Lakes. We've now raised over £2million and, in our 12th year, we are still going strong with the event; 2025 is already looking to be another record breaking year.

Walking the D-Day Steps challenge raised over £1,000 »



» The Head Start team attended the national launch of the Suicide Bereavement Guides for veterans and families in Parliament, endorsed by Prince of Wales.

» Supporter Flo and her dog Maximus completed their Big Trek carrying all their kit along the Camino de Santiago, over a 10-day period, to raise £706 for WWTW and Royal Navy Royal Marine's Charity (RNRMC).

» As part of our Longest Day Cawood House Care Home in Brinnington, Stockport undertook a D-Day Steps from Stockport to Calais Challenge (607 miles and 1,321,775 steps) raising £1,081.95.



Despite the poor weather for the B&Q Pen-y-Fan challenge, over £3,600 was raised



## SUMMER:

### JULY, AUGUST AND SEPTEMBER

» WWTW's corporate partners attended Beating Retreat at Horse Guards Parade, led by the Royal Marines Band Service.

» Head Start attended a Greater Manchester Police supporting Armed Forces event and piloted community referrals via this pathway. Whilst still in the early stages, during this pilot the referrals have been appropriate and managed well.

» Three cyclists from FDM Group took part in the Longest Day challenge in September by cycling 400km in a single day. They started at their Leeds office and finished the day at FDM's London office. FDM Group are long-term supporters of WWTW, having raised over £100,000 over the years.

» Around 60 staff from Barclays' Military Resource Group took part in a 10-mile sponsored walk in London, taking them to various key locations associated with the Blitz, and raising £3,652.

» Members of the B&Q Supply Chain team undertook a formidable 15-mile hike across Pen-y-Fan mountain in the Brecon Beacons following the route used for the official SAS selection march. They collectively raised £3,052.



» Cycling 400 miles from Leeds to London was the latest challenge for FDM Group's fundraising support for WWTW

A large group from Barclays walked around key Blitz locations, raising money as they went



» Ultra Marathons are hard enough, but Dale Law completed this one in Flip Flops



## AUTUMN:

### OCTOBER, NOVEMBER

### AND DECEMBER

» WWTW has been identified as a leader in Veteran Employment and has been invited to future meetings with the Office of Veterans' Affairs to improve the services offered to veterans in the UK.

» Alie Salford, Head Start Programme Manager, took part in a panel discussion at an eSports event organised by the HSBC MilNet. The event took place on World Mental Health Day, and was designed to discuss how gaming can contribute to the recovery of veterans and keep the community together.

» Now in its 11th year, Walking Home continues to attract participants from across the UK, with 801 people supporting wounded veterans and their loved ones in the community and raising funds for WWTW in a variety of often novel ways.

» Dale Law sacrificed his feet by completing a 57-mile Ultra Marathon from Glasgow to Edinburgh wearing Flip Flops! He raised £1,713 and said:

**I AM SACRIFICING MY FEET... FOR THOSE WHO HAVE SERVED AND SACRIFICED A WHOLE LOT MORE.**

» The Salvation Army in Norwich hosted 'A Night to Remember' Remembrance concert in aid of WWTW. The evening featured the Salvation Army band, local choir and soloists, and raised more than £1,500.



# DWAYNE'S STORY

Dwayne was born and raised on the island of Grenada in the Caribbean, before moving to England as a boy of 16.

**He joined the Army Royal Logistics Corp, working initially as a driver and, after he returned from deployments in Iraq and Belize, he decided to specialise and completed a Level 2 Explosive Ordnance Disposal course.**

Dwayne became part of a small four-man team who faced intense situations together leading to an incredible bond forming between them. Together they were deployed to Afghanistan and during that intense four-month tour, Dwayne witnessed atrocities and experienced near-death situations which the team's bond helped him deal with.

**"My team in bomb disposal was the best. They were great and I loved them - we were so connected to one another. It was the best job ever."**

However, a trip back home to celebrate the birth of his son resulted in a series of life changing events. Whilst out with friends Dwayne was assaulted and stabbed in the spine. In hospital he received three months of intensive nursing care and was given the grim prognosis that he may never walk again. Remarkably, not only did Dwayne recover full mobility but he was also able to return to his duties in Germany. Unfortunately, during extreme cold weather conditions, he then suffered from a non-freezing cold injury to his hands and feet which led to Dwayne receiving a medical discharge.

Once the discipline of the Army routine had been removed from Dwayne's life, the events from Afghanistan caught up with him. He started to suffer from flashbacks and sleep problems, he was volatile and used alcohol to numb his symptoms. He ran a successful delivery business but eventually

it reached a point where Dwayne left his home and family, living in his car.

A veteran friend advised him to go and see his GP and he was diagnosed with Complex Post Traumatic Stress Disorder. Dwayne was referred to the NHS Veterans' Mental Health Service, Op COURAGE, for treatment and received talking therapies that helped him to cope with his symptoms.

**"I did not believe in counselling, and I did not trust the process at first. Accepting help was tough but my therapist Mark at Op COURAGE stuck with me regardless. Therapy is hard. Reliving events is hard, but talking does help and it has helped me to balance things in my head."**

His therapist introduced Dwayne to Clare, a Veteran Liaison Support Officer (VLSO) at Walking With The Wounded, to offer support and address his homelessness, finances and prepare him for the future.

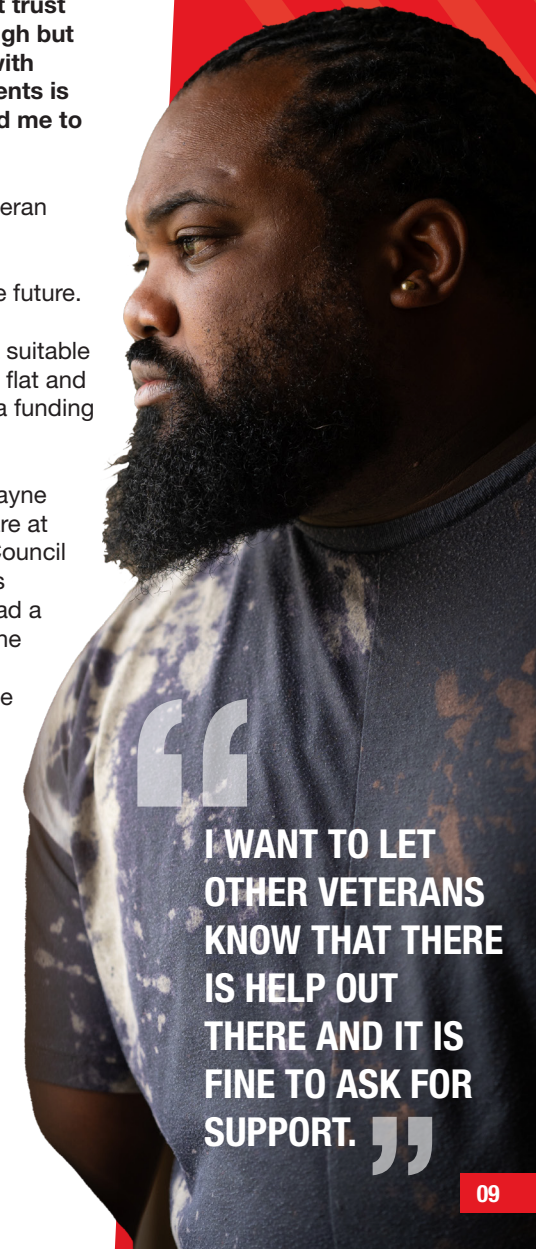
Clare approached the Council to find Dwayne a suitable home. She pursued them until he was offered a flat and then worked with partner charities to establish a funding package to furnish his new home.

Through therapy and support from WWTW, Dwayne began to rebuild his life. Recently, he joined Clare at an Armed Forces Covenant meeting at Leeds Council and gave a powerful account of his experiences trying to navigate their services to get help. It had a significant impact on the council's panel. Dwayne now wants to become a spokesperson for the veteran community and help others to overcome the perceived stigma of asking for support.

Dwayne has stopped drinking; he has a nice, quiet new home, and is continuing with counselling to help maintain his mental health. He has completed a First Aid course and is now considering other vocational courses to prepare him, when he feels ready, to return to employment.

Dwayne's journey highlights the critical role of tailored support in helping veterans navigate the challenges of post-military life and underscores the importance of organisations like WWTW in providing comprehensive care and assistance.

◀ Dwayne with Veteran Liason Support Officer, Clare



**“ I WANT TO LET OTHER VETERANS KNOW THAT THERE IS HELP OUT THERE AND IT IS FINE TO ASK FOR SUPPORT. ”**



# CEO STATEMENT

2025 marks the 15th anniversary of our charity, a milestone that speaks to our enduring commitment to supporting military veterans across the UK.

**Our goal for the coming years is clear: to serve more veterans in more areas throughout the UK.**

Nothing in this Impact Report could have been achieved without the brilliant work of our dedicated staff and the support of members of the public, businesses, trusts and foundations who have stepped up to ensure we have the resources available to deliver our vital work.

Everything we do at Walking With The Wounded is centred on vibrant partnerships with those organisations that refer veterans to us, including the NHS through Op COURAGE - the veteran's mental health and wellbeing service - alongside our partners in the community.

As a national charity we benefit from being not too big and not too small. This means that we can ensure we maintain a personalised approach to everything we do. We want our clients to be confident that they have an assigned person throughout their journey with us and, equally, we want to ensure that our supporters feel part of our mission to reigniting a sense of purpose in those who served.

**Tony Hulton, WWTW CEO**



# THANK YOU!

Thank you to all our generous supporters in 2024. Without you – our donors, fundraisers, partners, grant funders and volunteers – we wouldn't be able to reignite a sense of purpose in our veterans and their families, enabling them to lead independent lives and make a positive contribution to their communities.

Although we would like to thank all our supporters, we don't have the space! With the space that we have, we would like to mention the following, special donors:

## CORPORATE SUPPORTERS

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Army Benevolent Fund  
The Forces Trust  
Sir James Knott Trust  
The Worshipful Company of Cordwainers  
Dr & Mrs JD Olav Kerr's Charitable Trust  
The Hodge Foundation



**IT IS ALL THANKS TO GARRY [WWTW ADVISOR] AND WWTW THAT I AM WHERE I AM NOW. EVERYTHING HAS WORKED OUT BRILLIANTLY.**



Danny, WWTW beneficiary





“






**I DESPERATELY NEEDED TO GET A FULL-TIME JOB TO BOOST THE FAMILY INCOME. I GOT IN TOUCH WITH WWTW FOR HELP, AND STEVE CAME TO SEE ME AT HOME.**

**THIS JOB...CAME UP, EVERYTHING FELL INTO PLACE. IT WAS PERFECT AND WORKING FOR THEM HAS CHANGED MY LIFE COMPLETELY. IT'S BOOSTED MY MOOD AND MY CONFIDENCE. I HAVE PURPOSE AND FULFILLMENT ONCE AGAIN.**

WWTW beneficiary

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### NEED SUPPORT

Visit our website: [www.wwtw.org.uk](http://www.wwtw.org.uk)  
033 00 585 800 | [info@wwtw.org.uk](mailto:info@wwtw.org.uk)

### CONTACT

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Make a Donation



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